

ITV Studios' biggest formats continue to travel around the world

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- Love Island reaches 2 new countries
- The Voice celebrates its 10-year anniversary with 2 new commissions for The Voice Senior and the launch of a new spin off 'The Voice All Stars'
- Beat The Chasers reaches its third territory

September 15, 2020 – ITV Studios today announced an impressive range of new commissions for some of their biggest formats during its press breakfast that kick-started the Fall Festival. Award-winning, record-breaking format Love Island adds two new countries to its list. The fastest growing format travels to Spain and Nigeria, raising the number of versions to 17. In Spain, Atresmedia commissioned

the reality sensation, to be produced by ITV Studios' exclusive production partner Boomerang. This will be the first Spanish language version. In Nigeria, Digital Play has acquired the format, which will be recorded and produced in Nigeria. The first season will air on TVC for terrestrial and on 9 Vision Media for digital. With this Nigerian commission, the show reaches African continent.

In September 2010, The Voice of Holland was launched in the Netherlands and since then conquered the world like a storm. In 10 years' time, The Voice turned into a global franchise with 125 versions in more than 180 countries and bringing home some of the most prestigious awards such as 4 Emmy's. And now, the hit show celebrates its 10th anniversary and launches an all new series: The Voice All Stars. A show where familiar voices of the past will resurface. Talents that did not make it previously now get a new chance. Will they make it this time?

The Voice Senior also continues its global roll out, with new commissions in Italy for RAI UNO and in Brazil for Globo. In Italy the first season will launch this November, in Brazil viewers will have to wait until next year before they can see which senior turns out to have a voice of gold. This brings the total commissions for this format to 14 versions since its launch 2 years ago. The high commission rate proves once again the strength of the format and is celebrating the inspiring seniors.

Following the success of 'Jahti', the Finnish version of The Chase, its latest spin off Beat The Chasers now comes to find Finland's smartest. This newest addition to The Chase brand rounded up an incredible first season this spring in the UK, where it has already been recommissioned for a second season. It has also recently been acquired by Seven in Australia. The Finnish version is set to air in a primetime slot of MTV3 and to be produced by ITV Studios Finland.

Maarten Meijs, President Global Entertainment, ITV Studios says, "Within ITV Studios we vest a high number of iconic and powerful formats, with a lot of staying power. Our partners know where to find us and together we are able to supersize our biggest brands in their local markets. Love Island successfully travels the world and adding 2 new territories to the list of countries and reaching a new continent is fantastic news, and there is more to come. The celebration of 10 years The Voice, which has grown into a franchise with multiple versions and now adding a new spin off 'The Voice All Stars' to the Voice family, is another great accomplishment. Also for Beat The Chasers I foresee a great future. The show immediately made an impact with its launch in the UK and is proving to be a fantastic primetime extension of our Chase brand. The Chase has already demonstrated to be a big success, so this more than logical sequel to the show is

bound to be a hit too! The fast-paced show will attract a broad audience of quiz-lovers.”

[ends]

Love Island is based on a format owned by ITV Studios and Motion Content Group Ltd and is distributed internationally by ITV Studios.

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About ITV Studios

ITV Studios is a creator, producer and distributor of world-leading programmes that people can't get enough of. We connect millions of people every day and shape and reflect the world they live in, we are More Than TV. ITV Studios is home to some of the best creative minds, crafting over 8,400 hours of original programming across 55 production labels. Our global footprint spans 13 countries including the UK, US, Australia, France, Germany, The Nordics, Italy and the Netherlands and our global distribution business sells our catalogue of 46,000+ hours to broadcasters and platforms around the world.

ITV Studios is part of ITV PLC, which includes the UK's largest commercial broadcaster.

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