

The Chase is on in Cyprus

Published Thu 10 Sep 2020



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UK's #1 quiz show reaches 15th territory and secures multiple recommissions

September 10, 2020 - ITV Studios #1 quiz show The Chase has been commissioned by Alpha TV in Cyprus, who will also produce the format. Cyprus is the 15th territory to order the show, which has a proven track record with successful ratings for all its versions across the globe. The show will kick off on September 13th on Alpha TV with a celebrity special episode, after which it will air as a daily in the early evening time slot, as a lead-in to the main news program.

Alpha TV has recruited some big names to be The Chasers: Mr. Andreas Pitsillides, a former MP and EMP (Cypriot and European Parliament), Ms. Silia Iannidou, a well-known journalist who served as editor in chief of Time Out and Madame Figaro magazines and last but not least, Mr. Marinos Kleanthous, a respected lawyer in Cyprus. The show will be presented by Tasos Trifonos - one of

the most popular presenters in Cyprus and Greece, who is also currently presenting The Weakest Link in Greece.

Says Petros Petrou, CEO Alpha TV Cyprus:

"We are very excited and proud to bring The Chase to the Cypriot viewers. Its proven success is enabling us to be confident that it will keep our viewers on the edge of their seats. There is a great production team in place, committed to the show's success along with the vital support of ITV."

The Chase is still very popular in all its territories, and recently secured multiple recommissions. In Spain, TVE has recommissioned the game show for a third series, to be produced by Mediacrest and set to air later this month. In Serbia, the 8th season is scheduled later this month on RTS1 and in Croatia HRT has ordered a 9th season, consisting of 129 episodes which will return in November this year, four times a week.

Being the 'House of Game Shows', ITV Studios' format catalogue consists of a wide selection of some of the best, most exciting and nail-biting game shows out there. Thanks to the continuous strong appetite for this genre across the globe, our game shows such as The Chase are still reaching new territories on a regular basis.

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About ITV Studios

ITV Studios is a creator, producer and distributor of world-leading programmes that people can't get enough of. We connect millions of people every day and shape and reflect the world they live in, we are More Than TV. ITV Studios is home to some of the best creative minds, crafting over 8,400 hours of original programming across 55 production labels. Our global footprint spans 13 countries including the UK, US, Australia, France, Germany, The Nordics, Italy and the Netherlands and our global distribution business sells our catalogue of 46,000+ hours to broadcasters and platforms around the world.

ITV Studios is part of ITV PLC, which includes the UK's largest commercial broadcaster.

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