

ITV Studios reveals full Fall Festival line-up

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London, Hilversum 9 September 2020 – ITV Studios today confirms the full line-up for its inaugural Fall Festival. The three week long event, which is an extension of its award-winning Drama and Formats Festivals, will be a series of virtual content and production sessions for buyers held from 14 September 2020.

Ruth Berry, Managing Director, Global Distribution and Maarten Meijs, President Global Entertainment at ITV Studios said:

"We're delighted to share our full Fall Festival line up and to provide exclusive insight to our wealth of new titles. As well as meeting face to face with the team, buyers have the extra benefit of hearing from their creators, producers and talent

- directly to their own homes or offices."

Monday 14 Sept - Friday 2 Oct: Market Meetings:

Running daily through the three-week Festival period, Market Meetings (underpinned by cutting edge technology) enable buyers to engage with the ITV Studios sales team, moving seamlessly between face-to-face discussion and video.

Wednesday 16 Sept: World-Class Drama

CEO and Creative Director of the critically acclaimed World Productions, Simon Heath is joined by special guests, Rose Leslie, Luke Evans and Jed Mercurio to discuss up-coming projects such as Vigil, The Pembroke Murders, the hotly anticipated sixth season of Line of Duty and more.

Thursday 17 Sept: Fresh Formats session

In a spectacular virtual setting, the newest and best formats hailing from ITV's 36 non-scripted label-strong creative pipeline will be showcased. Buyers will be invited to take a sneak peak into fresh new formats like Don't Rock The Boat, The Voice All Stars, Let Love Rule and many more. We will also reflect on our production solutions in these unprecedented times and the continuity of global brands such as Love Island and I'm A Celebrity...Get Me Out of Here! with its UK version now moving to Wales.

Friday 18 Sept: Non-Scripted Festival Screenings

ITV Studios will drop unseen footage of brand-new factual content, personally introduced by each series producer. An accompanying catalogue will be mailed to buyers to help them navigate the screenings which will include Attenborough's Journey, Dancing on Ice with Torvill and Dean and Love Island USA Season 2.

Tuesday 22 Sept: "Saving" the Future Session

CEO of Armoza Formats Avi Armoza sits down with Nimrod Harel, Co-Founder & CEO of Gamechanger, to discuss the CGI-technology that is revolutionising the game show genre and addresses how it can save up to 50% of production costs. Used in Armoza's recently launched game show Beat the Grid, the session will highlight where this technology can take the industry.

Wednesday 23 Sept: In Conversation with Deeyah Khan

Two-time Emmy award-winning filmmaker Deeyah Khan (White Right: Meeting the Enemy; Jihad: A Story of the Others) joins the Fall Festival to discuss some of her exciting upcoming projects. Considered one of Norway's most successful

filmmakers having won over 25 major awards for her work, Deeyah's four documentaries to date have aired on ITV in the UK.

Tuesday 29 Sept: House of Game Shows

Top game show creators Glenn Hugill, Managing Director of Possessed and Michael Kelpie, Managing Director of Potato, join together for an interactive session with buyers. From 10 years of The Chase and its latest addition Beat The Chasers to the secrets of 5 Gold Rings' success, this session will lift the lid on some of the world's most gripping game shows.

Wednesday 30 Sept: Let Love Rule

This is not your typical reality dating show, but a sincere search for true romance. Recently commissioned by ITV2 in the UK, it is also airing on TV4 in Sweden for their VOD platform, TV4 Play and linear channel Sjuan as well as having huge success in the Netherlands so far. Join the chief editor for a Virtual Villa Visit around the house, where love will be filling every room this season. And don't miss a sneak peak at the Swedish villa, as well as learning more about the UK version ...

Thursday 1 Oct: Don't Rock the Boat

Buyers are invited to an exclusive talk with South Shore Productions' Melanie Leach and Andy Mackenzie, the creators of quite possibly the toughest show to be broadcasted this season: Don't Rock The Boat. While rowing a boat, candidates will be tested to the max on water as well as land. A rough and tough expedition to say the least. Get a peak into some of the exciting scenes before Don't Rock The Boat airs in the UK.

Wednesday 30 Sept: Engineering Award-Winning Television:

CEO of Windfall Films, Carlo Massarella discusses his upcoming projects and tells buyers what it takes to produce beguiling documentaries like Ancient Cathedral Rescue: Inside the Race to Save Notre Dame and Waterfront House Masters which follows two brothers who help people move their houses to picturesque Waterfront locations.

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About ITV Studios

ITV Studios is a creator, producer and distributor of world-leading programmes that people can't get enough of. We connect millions of people every day and shape and reflect the world they live in, we are More Than TV.

ITV Studios is home to some of the best creative minds, crafting over 8,400 hours of original programming across 55 production labels. Our global footprint spans 13 countries including the UK, US, Australia, France, Germany, The Nordics, Italy and the Netherlands and our global distribution business sells our catalogue of 46,000+ hours to broadcasters and platforms around the world.

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