

ITV2 commissions **The Cabins**

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ITV2 has commissioned a brand-new series from 12 Yard, part of ITV Studios, which challenges singletons to the most revealing first date of their lives.

Based on the ITV Studios format *Let Love Rule*, our cast of singles will be throwing out the rule book and deleting their dating apps as they attempt to find true love. From the moment they meet the couples immediately move in together, as their date begins in their very own exclusive log cabins, complete with simmering hot tubs and set in beautiful surroundings within the UK.

Nestled together in their intimate cabins, the singletons will have quality time to really get to know their date. From heartfelt moments or declarations of love, to awkward silences and difficult dating conversations, viewers will be able to follow all the antics and find out if the sparks fly or quickly fizzle out.

Having made it through the first 24 hours they then have to decide if they would like to spend more time together - or call it a day and walk away.

Paul Mortimer, ITV's Head of Digital Channels and Acquisitions said:

"This is a fantastic new format which challenges young people to delete the apps and attempt to date face to face, with no distractions. We're thrilled to be bringing this show to ITV2 viewers who will have front row seats, eavesdropping on our couples as they attempt to find true love."

The Cabins marks the first major commission for 12 Yard under the new management team of Managing Director Michael Mannes and Creative Director Liz Gaskell, who took over the reins at the label earlier this year.

Michael Mannes said:

"We are delighted ITV2 have commissioned the series and can't wait to get into full production on what we hope will be a big hit with this exciting new twist on the reality dating format".

The Cabins was commissioned by Paul Mortimer, Head of Digital Channels and Acquisitions for ITV, and Amanda Starvi, Commissioning Editor Factual Entertainment for ITV. Executive producers for 12 Yard are Gyles Neville and Ben Stevens.

The UK is the third territory to commission the format. *Let Love Rule* is a huge success in the Netherlands, where SBS6 is currently broadcasting a second series of 103 episodes following the first 110. In Sweden, TV4 has recently acquired the show for both their VOD platform TV4 Play and their linear channel Sjuan.

Casting is currently underway for the new series of The Cabins. To apply, applicants need to email casting@12yard.com

Press Contacts

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Viewer enquiries

<https://www.itv.com/contact/how-to-get-in-touch>