

# BritBox app launches on LG Smart TVs

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## [BritBox](#)

London, 3rd April 2020: BritBox today announced that the service where the best of British creativity comes together is now available on LG Smart TVs.

BritBox is available on all LG Smart TV ranges manufactured from 2016. Users can find the app in the LG content store.

BritBox is now widely accessible on TV streaming devices including Amazon Fire TV, Apple TV and Google Chromecast, and through an extensive range of Smart TVs from manufacturers including Samsung, Panasonic, Toshiba, JVC, Hitachi, Bush and more. BritBox will be adding support for other Freeview Play Smart TVs and YouView devices in the next few months and is also available to watch on PC and Mac at [britbox.co.uk](http://britbox.co.uk) and via Apple and Android smartphones and tablets.

The streaming service offers the biggest collection of British box sets with the finest home-grown talent, including Downton Abbey, Midsomer Murders, Gavin & Stacey, Cold Feet, Classic Doctor Who, Only Fools and Horses, Shetland,

Broadchurch, Vera and much, much more.

BritBox also offers expert curation and playlists that will enable TV fans to easily find programmes they know and discover new favourites via the web, mobile, tablet, and connected TVs.

Reemah Sakaan, Group Director ITV SVOD and Chief Creative & Brand Officer BritBox said: 'LG is a fantastic connected TV partner, and we are excited that even more people will be able to enjoy the biggest box of British box-sets here on BritBox!'

Carolyn Anderson, Marketing Director at LG Electronics UK, commented: 'We're delighted to bring BritBox to our customers, giving them access to an even wider variety of entertainment content.'

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#### About BritBox

BritBox is a digital video subscription service created by the BBC and ITV. The service brings the very best in past, present and future British programming and award-winning content to viewers all in one place for £5.99 per month in HD. British TV boxsets from All 4 and British films from Film 4 will launch on the service in 2020. The service includes high quality factual and entertainment content from Channel 5 plus original British comedies from Comedy Central UK. BritBox features the biggest collection of British content available on any streaming service and brand new commissions for British production companies specifically created for BritBox. BritBox also offers expert curation and playlists that will enable viewers to easily find programmes they know and discover new favourites via the web, mobile, tablet, connected TVs and Chromecast.

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