

ITV and the BBC confirm deal for FIFA World Cup 26 and FIFA World Cup 2030

Published Tue 17 Dec 2024



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ITV and BBC Sport have agreed a deal for live coverage of the FIFA World Cup 26 and FIFA World Cup 2030 across TV, audio and digital platforms.

ITV will deliver free-to-air coverage of live fixtures across ITV1, ITV4, ITVX, STV and STV Player, plus highlights and exclusive content on ITV Sport social accounts.

Alongside live TV coverage and highlights across the BBC TV Channels and iPlayer, live audio commentary will be broadcast on BBC Radio 5 Live and 5 Sports Extra. Fans will be able to listen to 5 Live coverage on BBC Sounds and follow all the action on the BBC Sport website and app.

The two broadcasters will share the rights equally, splitting matches between them, including a shared final, ensuring continued free-to-air coverage of the FIFA World Cup. The draw for the FIFA World Cup 26 European qualifying competition took place at FIFA's headquarters in Zurich on Friday (13 December).

The FIFA World Cup 26, hosted by the USA, Canada, and Mexico, will see 48 teams playing 104 matches over 39 action-packed days. Meanwhile, the 2030 tournament promises a historical first by being held across three continents and six countries. Spain, Portugal, and Morocco are co-hosting, with three centenary celebration matches to be held in Argentina, Paraguay and Uruguay, which will kick-off the tournament.

Niall Sloane, ITV Director of Sport, says: "We are looking forward to bringing these two tournaments free-to-air across ITV and ITVX. The World Cup always delivers some of the most memorable, historic and exciting moments in the sporting calendar and we are pleased to display the finest footballing action to the widest possible audience."

Alex Kay-Jelski, BBC Director of Sport, says: "Securing these iconic tournaments means BBC Sport is once again bringing people together for the biggest sporting moments. The World Cup is magical, something the whole planet stops to experience, and we can't wait to show it to audiences across all platforms."

Mattias Grafstrom, FIFA Secretary General says: "The expanded FIFA World Cup is set to be an unforgettable event for football fans everywhere in 2026 and 2030. We are delighted to be able to extend our partnership with the BBC and ITV for the next two editions of the tournament, as they will provide strong platforms in the UK to reach the widest audience possible and optimise the viewing experience."

ITV Sports rights portfolio includes the Women's Euros 2025, The FA Cup, Men's Euro 2028, Six Nations, ITV Horse Racing, the Super Bowl and the Carabao Cup among many other sporting highlights.

BBC Sport's rights portfolio also includes the Olympic Games, The FA Cup, Men's Euro 2028, Women's Euros 2025, Women's Super League, Wimbledon Championships, Women's Rugby World Cup 2025 and Match of The Day (Premier League and Champions League highlights).

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