

Roku partners with ITV Studios to launch four new fast channels including The Graham Norton Show Channel for US & Canada

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Speaking at Content London today, Graham Haigh, EVP Digital, Global Partnerships and COO of upcoming new label Zoo 55 announced that ITV Studios will launch The Graham Norton Show Channel on the Roku Channel in the USA and Canada, along with three further new FAST channels.

The Graham Norton Show channel - featuring the BAFTA-winning world-class chat show, known for bringing together Hollywood's finest and the world's biggest stars - will launch on 17 December, just in time for the holiday season. Its perfect mix of laughter, engaging conversations, and unforgettable moments — including the iconic red chair — has captivated fans across the globe, proving its universal appeal

Additionally, ITV Studios and the Roku Channel will launch three further Canadian offerings in the New Year including Jeremy Wade's **River Monsters** which sees the fishing detective discovering everything from monstrous sharks to killer catfish in dangerous waters; Tokyo Broadcasting System's exhilarating **Ninja Warrior** sports entertainment reality competition; and **The Hotel Inspector** which sees distinguished hotelier and businesswoman Alex Polizzi's casting fresh eyes over a number of fading hotels and their hapless owners to come to their aid.

Graham Haigh, said "We're incredibly excited to expand our relationship with Roku across the US and Canada and see these four much-loved brands reach new audiences and existing fans alike in the coming months. What better way to end the year as we launch Zoo 55 in 2025 and look to continue growing our FAST presence in these markets and beyond."

"We strive to curate a broad selection of channels to meet the many needs of our viewers and look forward to bringing our streaming households in the US and Canada a fantastic assortment of FAST channels from ITV Studios," said Jennifer Vaux, Vice President Content Acquisitions and Programming, Roku Media. "With a strong IP-portfolio, including the iconic Graham Norton, we know our viewers will love these channels!"

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About ITV Studios

ITV Studios is a creator, producer and distributor of world-leading programmes that people can't get enough of. We connect millions of people every day and shape and reflect the world they live in, we are More Than TV.

ITV Studios is home to some of the best creative minds, crafting over 6,700 hours of original programming across 60 production labels. Our global footprint spans 13 countries including the UK, US, Australia, France, Germany, The Nordics, Italy and the Netherlands and our global distribution business sells our catalogue of 90,000+ hours to broadcasters and platforms around the world.

ITV Studios is part of ITV PLC, which includes the UK's largest commercial broadcaster ITV and the ad-funded, free streaming home for ITV, ITVX.

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