# Formula E and ITV Announce New Live Broadcast Partnership

Published Fri 29 Nov 2024



### Sport, Motorsport

#### FORMULA E AND ITV ANNOUNCE NEW LIVE BROADCAST PARTNERSHIP

- Formula E and ITV announce new broadcast partnership, with all 16 E-Prix and qualifying sessions of Season 11 shown live and free-to-air across ITVX and nine races on ITV4.
- An all-new bespoke highlights show will be shown on ITV4 and ITVX in a regular time slot following each race weekend, hosted by Nicki Shields.
- Nicki Shields takes the lead presenter role for Season 11 for the first time, with longstanding expertise of the series since Season One.
- Series favourites Karun Chandhok, David Coulthard and Billy Monger return to complete the Season 11 presenter line-up.
- First E-Prix of the 2024/2025 ABB FIA Formula E World Championship Season 11 takes place in São Paulo, Brazil, on Saturday 7th December, shown live in the

UK at 16:00 GMT.

LONDON, UK. FRI, 29 November. 2024 – Formula E and ITV have today announced a new free-to-air broadcast deal for the UK and Ireland, with all 16 E-Prix and Qualifying sessions for Season 11 of the ABB FIA Formula E World Championship to be shown live on ITV4 and ITVX

As the series' new free-to-air home for the UK, the broadcaster will also host nine races live on ITV4, as well as an all-new bespoke highlights show after each race weekend.

All 16 races of the 2024/25 Formula E Season 11 calendar starting in São Paulo on 7th December - including qualifying - will be broadcast live on ITVX's free-to-air streaming channel. The iconic city destinations where the 22 drivers and their teams will go head-to-head also include Monaco, Miami, Tokyo, Berlin and London.

In addition, nine E-Prix including São Paulo, Miami, race two in Shanghai and the Jeddah, Monaco and Tokyo double-headers will be shown live to ITV4 viewers.

Also announced today is an all-new bespoke highlights show on ITV4 and ITVX following every race weekend hosted by Nicki Shields, who also takes on the key role of lead presenter of the all-electric series for the first time.

Nicki - who brings a wealth of experience to the role having been involved in the presenter line-up since Season One and is the first woman to hold the role at Formula E - will be supported by championship favourites including Karun Chandhok, David Coulthard and Billy Monger.

As one of the UK's freshest streaming services with 15,000 hours of content and a strong foothold in UK sport, including coverage of football, horse racing and rugby.

ITVX specialises in delivering original exclusive material from ITV and other studios, as well as delivering live-streamed content of major events including sport and culture, in addition to popular on-demand shows and films.

Aarti Dabas, Chief Media Officer, Formula E, said:

"We're delighted to offer UK and Ireland fans even greater access to our incredible championship via our two fantastic media partners - TNT Sport and now ITV - giving them more ways to watch and taking them even closer to the sport. With our new post-race weekend highlights show on ITV, fans will be able to get

bespoke content directly from the paddock helping educate, excite and entertain new and loyal fans alike. We can't wait to bring our fans more track-side action and continue to grow the sport."

Richard Botchway, Assistant Commissioner, ITV Sport, said:

"This new deal brings Formula E fans some of the biggest races across Season 11 of the ABB FIA Formula E World Championship. We are delighted to be the free-to-air partner and look forward to welcoming Formula E to ITV and ITVX."

#### **ENDS**

About Formula E and the ABB FIA Formula E World Championship:
As the world's first all-electric FIA World Championship and the only sport-certified net zero carbon since inception, the ABB FIA Formula E World Championship brings dramatic racing to the heart of some of the world's most iconic cities providing an elite motorsport platform for the world's leading automotive manufacturers to accelerate electric vehicle innovation.

www.FIAFormulaE.com

The Formula E network of teams, manufacturers, partners, broadcasters, and host cities is united by a passion for the sport and belief in its potential to accelerate sustainable human progress and create a better future for people and the planet.

ITVX and ITV4 will be an additional home for the all-electric Formula E championship alongside its pay-tv partner for the UK, TNT Sports and Discovery+.

#### About ABB:

ABB is a global technology leader in electrification and automation, enabling a more sustainable and resource-efficient future. By connecting its engineering and digitalization expertise, ABB helps industries run at high performance, while becoming more efficient, productive and sustainable so they outperform. At ABB, we call this 'Engineered to Outrun'. The company has over 140 years of history and more than 105,000 employees worldwide. ABB's shares are listed on the SIX Swiss Exchange (ABBN) and Nasdaq Stockholm (ABB). www.abb.com

Press Contacts tom.westcott@itv.com media@fiaformulae.com

## Viewer enquiries

https://www.itv.com/contact/how-to-get-in-touch