

ITV To Show Ligue 1 McDonald's Highlights During The 2024/2025 Season

Published Tue 29 Oct 2024



ITV To Show Ligue 1 McDonald's Highlights During The 2024/2025 Season

LFP Media and ITV are delighted to announce an agreement enabling ITV to broadcast the weekly Ligue 1 McDonald's highlights magazine show in the UK for the 2024/2025 season.

ITV will broadcast the Ligue 1 McDonald's highlights magazine compiling all the best footage from the previous weekend.

The first programme will be broadcast on ITV4 at 6:25pm (local time) on Wednesday 30th October and will also be available on the ITVX streaming platform.

The first broadcast of the programme focuses on Matchday 9, with several big clashes including Le Classique Olympique de Marseille vs Paris Saint-Germain,

Lens v Lille OSC, Nice vs Monaco and many more.

All Ligue 1 McDonald's matches are available on the Ligue 1 Pass in the UK and Ireland.

Martin Aurenche, Chief Media Officer of LFP Media:

"We're delighted to bring highlights of our championship to the widest possible audience in the UK. Partnering with a major player like ITV is a unique opportunity in terms of exposure. We are confident that this will give our league an unprecedented spotlight and educate English football fans about 'Football à la Française'."

Richard Botchway, Assistant Commissioner, ITV Sport:

"We are looking forward to bringing Ligue 1 to the ITV audience and showcase the very best footballing talent the French league has to offer. The deal with LFP Media ensures free to air coverage across ITV4 and IT VX, where football fans can enjoy weekend highlights from the likes of Olympique de Marseille, Paris Saint-Germain, Lille OSC, among many others."

Press Contacts

tom.westcott@itv.com

Picture Contacts

itvpicturepublicity@itv.com

Viewer enquiries

<https://www.itv.com/contact/how-to-get-in-touch>