

ITVX strikes deal with Disney Entertainment for **Welcome to Chippendales** and **Culprits**

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ITV has acquired **Welcome to Chippendales** and **Culprits** from Disney Entertainment, both series will be available free-to-air on ITVX later this year.

A sprawling true-crime saga, **Welcome to Chippendales** tells the outrageous story of Somen “Steve” Banerjee, an Indian immigrant who became the unlikely founder of the world’s greatest male-stripping empire—and let nothing stand in his way in the process. The star-studded cast of this series includes Kumail Nanjiani, Murray Bartlett, Juliette Lewis and Annaleigh Ashford with recurring guest stars Quentin Plair, Robin de Jesús, Andrew Rannells and Spencer Boldman alongside guest stars Nicola Peltz Beckham and Dan Stevens.

Crime thriller **Culprits** centres on Family man Joe Petrus is living the American dream with his fiancé and step-kids. However, unbeknownst to them, Joe was involved in a mysterious crime three years ago and now his dangerous past is

about to catch up with him. When a killer starts targeting the crew behind the crime, Joe realises it's only a matter of time before his family is targeted. He returns to London to track down his old gang and find out who is coming after them. The stellar British cast includes Nathan Stewart-Jarret, Niamh Algar, Gemma Arteton, Eddie Izzard and Kirby.

The deal was negotiated by ITV Head of Content Acquisitions Sasha Breslau.

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Editor's Notes

About ITVX

Launched in late 2022, ITVX is UK's freshest streaming service, letting viewers stream new programme exclusives, with adverts, for free; ranging from premium dramas, documentaries, US series, comedy and reality shows to blockbuster films and much, much more. ITVX is the first streaming service in the UK to offer viewers the flexibility to access free content with ads and ad-free paid subscription, all in one place. Paying subscribers also have access to BritBox UK. ITVX live streams must-watch events, from live sport to Love Island, as they are broadcast on ITV's channels. ITVX also offers an ever-changing host of exclusive themed channels in line with viewer preferences and popularity; these constantly evolving pop-up channels provide a scheduled experience through a streaming service.

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