

Peak of 21.6 million watch England victory across ITV1 and ITVX

Published Thu 11 Jul 2024



[Corporate](#)

Peak of 21.6 million watch England victory across ITV1 and ITVX

A peak of 21.6 million viewers across TV and streaming watched ITV's coverage of England v Netherlands as the three lions secured their place in Sunday's Euro 2024 final. This is the highest peak audience on a single channel since December 2022, when the nation watched England's quarter final exit on ITV in the FIFA World Cup.

Across TV and streaming, an average audience of 19.6 million viewers watched the match between 8pm and 9:55pm across ITV1 and ITVX, with 12.7 million viewers watching the overall coverage between 6.30pm and 10.45pm/ a 64% share of viewing.

ITVX had a record breaking number of people come to the platform to livestream the coverage, with 16.8 million streams of ITV's coverage of the semi final, ITVX's biggest ever livestream audience and the highest livestream audience of the tournament.

England will take on Spain in the final on July 14th, with live coverage from 6.30pm, on ITV1 and ITVX.

[Ends]

Press Contacts

jenny.cummins@itv.com

Viewer enquiries

<https://www.itv.com/contact/how-to-get-in-touch>