

# ITV Studios announces expanded roles for its senior global partnerships team

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## [Corporate](#)

ITV Studios is expanding the roles of two senior members of its global partnerships team.

Tom Clark, who joined in October 2023 as EVP Commercial Strategy, reporting to Ruth Berry Managing Director, takes on the expanded role of EVP Global Sales & Commercial Strategy. In his new role he will oversee three regional sales EVPs: Gisela Aismus Minnbergh for EMEA, Augustus Dulgaro for APAC, and the current vacancy formerly held by Greg Johnson for the Americas; as well as Jurian van der Meer, EVP Brand Licensing.



In his new capacity, Tom is responsible for optimising the ITV Studios sales efforts across all regions as well as the planning and execution of commercial strategy and insights.

Jemma Harvey who was appointed SVP Global Content in July 2022, expands her responsibilities to become SVP Scripted Global Content and Co-Productions, continuing to report to EVP Global Content, Julie Meldal-Johnsen and working alongside Kate Barnes who continues to lead the scripted team as SVP Scripted.



Jemma will be responsible for leading the co-production strategy and sales globally, working closely with the Los Angeles and London sales teams. She will also lead the strategic global roll out of ITV Studios' premium drama slate and collaborate on other strategic initiatives.

Ruth Berry, Managing Director Global Partnerships, ITV Studios said, "I'm delighted to announce these expanded responsibilities for Tom and Jemma as the business continues to evolve its structure in line with the needs of our partners. Tom has a huge amount of invaluable industry experience and is already driving the business further forward. Jemma is a brilliant and highly regarded executive with both producers and broadcasters around the world and is already out securing and nurturing co-productions."

Tom joined ITV Studios from Airbnb where he held the position of Director, Experiences Commercial Operations. During his tenure, Tom headed up the global team responsible for the strategic growth and operational management of Airbnb Experiences global marketplace.

Prior to this role, Tom was Commercial Director at PRS for Music and previous to that, held a number of roles at The Walt Disney Company over twelve years, rising to Vice President and Head of Digital Media Distribution EMEA. Tom supported the launch of Disney's first global direct-to-consumer subscription video offering in the UK, which evolved to become Disney+. Earlier in his career, Tom played a pivotal role in the transition of Shazam from a text service to an integrated multi-platform app, which became the fourth most downloaded on the App Store shortly after launch.

Jemma was formerly SVP Sales & Co-productions, Scripted at BBC Studios based in New York. There she led the scripted sales team and brokered an impressive array of co-production deals including I May Destroy You (HBO), His Dark Materials (HBO) and End of the F\*\*\*ing World (Netflix), as well as executing highly profitable package deals with Amazon, Hulu and Netflix, and a 9-figure multi-year output deal with HBO Max. Prior to that, Jemma worked for BBC Studios in London where she held a number of positions, most recently Head of Content & Development, Digital, where she was responsible for negotiating a groundbreaking partnership with YouTube, managing the company's relationships with other digital partners such as iTunes, and negotiating with high profile talent agents and independent production companies for the acquisition of digital distribution rights. Jemma relocated back to London in 2021 and joined ITV Studios in July 2022.

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## About ITV Studios

ITV Studios is a creator, producer and distributor of world-leading programmes that people can't get enough of. We connect millions of people every day and shape and reflect the world they live in, we are More Than TV.

ITV Studios is home to some of the best creative minds, crafting over 6,700 hours of original programming across 60 production labels. Our global footprint spans 12 countries including the UK, US, Australia, France, Germany, The Nordics, Italy and the Netherlands and our global distribution business sells our catalogue of 90,000+ hours to broadcasters and platforms around the world.

ITV Studios is part of ITV PLC, which includes the UK's largest commercial broadcaster.

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