

Deal or No Deal returns to ITV1 and ITVX

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The successful launch of Deal or No Deal saw the critically acclaimed series reach close to a staggering 14 million viewers (13.7m) across all devices. The series has been streamed 5 million times

Deal or No Deal was up +38% on the slot average

ITV has recommissioned the iconic TV show Deal Or No Deal with host Stephen Mulhern back at the helm, as a new batch of contestants prepare to go head to head with the notorious Banker.

The commission sees Deal or No Deal return with four celebrity specials.

Produced by Remarkable Entertainment (a Banijay UK company) the series sees contestants opening the iconic red boxes as they try to win a life-changing cash prize, in a nail-biting game of nerves and intuition. But standing in their way is

the Banker ready to unnerve, entice and outwit our players.

With tensions running high in the studio, who will have what it takes to beat the Banker?

Host Stephen Mulhern said: "I am absolutely over the moon that Deal or No Deal is returning to our screens. The response has been incredible and series one was an absolute rollercoaster of emotions. I loved it! The contestants were a fantastic bunch facing the banker and our new batch of players need to hold their nerve if they want to walk away with the huge jackpot! It's such a phenomenal show and I'm absolutely chuffed to bits that we're going to be doing it all over again. I can't wait to get back to that studio!"

Tamara Gilder, Joint Managing Director for Remarkable Entertainment, said: "We were absolutely blown away by how much love there was for the show. We can't wait to make some more with the wonderful Stephen. Less so that Banker guy."

Katie Rawcliffe, Head of Entertainment commissioning at ITV added: "We are delighted the ITV viewers loved the new series Deal or No Deal, it was a triumphant return for this thoroughly enjoyable game show. It's a fantastic format that is both heartwarming and captivating and with Stephen at the helm it's the perfect combination."

Casting will be open soon, and people who are interested in applying can do so via dealornodealtv.co.uk

Deal or No Deal is commissioned by Katie Rawcliffe, Head of Entertainment Commissioning and Joe Mace, Commissioning Editor, Entertainment, ITV. The executive producers are Tamara Gilder and Cat Lawson, joint MDs of Remarkable Entertainment (a Banjay UK company).

Deal or No Deal first launched in 2002 in the Netherlands. It has been commissioned in over 80 territories worldwide with more than 350 productions. Deal or No Deal is a Banijay-owned format

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