

The BRIT Awards 2024 with Mastercard nominations

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[Entertainment](#)

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- 2024 BRIT Awards Nominations led by RAYE, with a monumental seven nominations including Artist of the Year & Mastercard Album of the Year breaking the record for the most nominations for a single artist in any one year
- Dua Lipa nominated for three awards and is the first artist confirmed to perform on the main show
- Central Cee and J Hus nominated for four apiece

- Blur, Calvin Harris, Dave, Little Simz, Olivia Dean, Young Fathers all up for three awards
- Double nominees include Fred again.., Mahalia, PinkPantheress, SZA, Olivia Rodrigo, Miley Cyrus, Yussef Dayes
- The Rolling Stones nominated for their first BRIT in over a decade
- More than half (55%) of the 2024 BRITs nominations feature women – either as a solo artist or as part of an all-woman group

Wednesday 24th January - The nominations for this year's **BRIT Awards with Mastercard** were this afternoon revealed in '**Bring on The BRITs with Mastercard: The 2024 Nominations**', a 30 minute special streamed across the BRITs' official Instagram and Facebook. Host Yinka Bokinni took viewers through the category shortlists, with a few guest appearances from nominated artists and fellow broadcaster Jack Saunders.

The winners - who will each receive an award designed this year by visual artist and painter **Rachel Jones** - will be revealed at The BRIT Awards with Mastercard on **Saturday 2nd March at The O2 arena, broadcast live on ITV1 and ITVX.**

For 2024, The BRITs increased the number of nominees for both Artist of the Year and International Artist of the Year from five to ten, a change aimed at improving representation and inclusion. **More than half (55%) of the 2024 BRITs nominations feature women - either as a solo artist or as part of an all-woman group. This figure rises to 57% when including women in mixed gender groups.**

A new genre award category **R&B Act** has been introduced for 2024, which along with **Alternative/Rock Act, Dance Act, Pop Act, Hip Hop/Grime/Rap Act**, collectively showcase the versatility, creativity and diverse styles of music in the UK.

The winners of the genre awards will be determined by a public vote exclusively through **Instagram**, which will open on Thursday 1st February at 12 noon and close on Thursday 15th February at 6pm.

To vote, fans can either head to the BRITs page on Instagram (@BRITs), and comment on the category Reel of their choice using an artist specific hashtag, or by creating a Reel and using the @BRITs tag, and the artist specific # in the caption. Further information on the vote will be announced soon.

Taking the title of the most nominated artist in a single BRITs year, **RAYE** leads the charge with an incredible seven nominations in total – a first by any artist since The BRITs began in 1977, eclipsing the record to date of six held by Gorillaz (2002), Craig David (2001) and Robbie Williams (1999). In recognition of what has been a spectacular year for the independent artist, singer/songwriter and BRIT School graduate, she is nominated for: **Artist of the Year, Mastercard Album of the Year, Best New Artist** (along with **Mahalia, Olivia Dean, PinkPantheress** and **Yussef Dayes**), **Pop Act, R&B Act**, and receives two nominations in **Song of the Year with Mastercard**.

Six-time BRIT winner **Dua Lipa** receives three nominations this year; for Artist of the Year, Pop Act and Song of the Year with Mastercard, **and is the first artist confirmed to perform on the main show on 2nd March**. Dua Lipa last performed at The BRITs in 2021.

Central Cee and **J Hus** both receive four nominations, with Central Cee up twice for Song of the Year with Mastercard.

Along with RAYE, Dua Lipa, Central Cee and J Hus, this year's **Artist of the Year** category also sees nominations for **Arlo Parks, Dave, Fred again.., Jessie Ware, Little Simz** and **Olivia Dean**.

Nominees for Mastercard Album of the Year include **Blur, Little Simz** and **Young Fathers**, who each receive three nominations in total. Also up for three awards are **Calvin Harris, Dave** and **Olivia Dean**.

The **International Artist of the Year** category is another immense showdown of global talent; with nominees **Asake, Burna Boy, Caroline Polachek, CMAT, Kylie Minogue, Lana Del Rey, Miley Cyrus, Olivia Rodrigo, SZA** and **Taylor Swift**. Olivia, Miley and SZA are also all nominated for **International Song of the Year**.

Other artists up for more than one award include: **Fred again.., Mahalia, PinkPantheress** and **Yussef Dayes**.

2024 also sees the first BRIT nomination for **The Rolling Stones** in over a decade; having been nominated four times previously in 1977, 1995, 1996 and 2013.

Other artists nominated for a 2024 BRIT award include: **Becky Hill, Billie Eilish, CASISDEAD, Charli XCX, Doja Cat, Ed Sheeran, Foo Fighters, Lewis Capaldi, Noah Kahan, Paramore, Peggy Gou, Rema, Stormzy, Tate McRae** and **Tyla**.

In December, The BRITs announced the winner of the 2024 **Rising Star supported by BBC Radio 1** award as **The Last Dinner Party**. They join the list of incredible artists who have won the award in previous years including Adele, Florence + The Machine, Sam Smith, Ellie Goulding, Emeli Sandé, Griff, and last year's winner, FLO.

The winners of **Songwriter of the Year** and **Producer of the Year** will be revealed over the coming weeks, along with other show announcements.

Damian Christian, Managing Director and President of Promotions at Atlantic Records (part of Warner Music UK) and Chair of the BRIT Committee for 2024 said: "This year's BRIT nominees really highlight the incredible breadth and diversity within British music. From breaking artists to returning greats, and with artists spanning so many genres, this year's shortlist really feels like it has it all. I'd like to congratulate RAYE on her record-breaking seven nominations, as well as every other artist up for an award - I hope to see you all on the night!"

Dr. Jo Twist OBE, BPI Chief Executive and Yolanda Brown OBE DL, BPI Chair said in a joint statement: "We congratulate all the nominees on their deserved recognition of a brilliant year in music, and in particular RAYE on her exceptional achievement of a record seven nominations, underlining a truly outstanding 12 months for her. It's also wonderful that women overall have performed so strongly across so many of the awards categories. We shared in last year's disappointment that women were not represented in the British Artist of the Year nominations, and it's heartening to see such a strong showing in the BRITs 2024

nominations. With such an exciting new generation of diverse talent coming through, we hope and will continue to work towards more balanced representation increasingly becoming the norm rather than the exception.”

The BRITs Voting Academy, responsible for determining the shortlists and the overall winners for The BRIT Awards (bar Rising Star, Songwriter and Producer awards which are voted on or decided by separate panels), is refreshed annually, drawing on updated member data, to ensure relevance and diversity across its participants. The Voting Academy is composed of approx. 1300 individuals drawn from across the music industry, including artists, managers, media, producers, publishers, record labels, retailers and more. For 2024, The Voting Academy achieved a balanced split of men and women and included a number of members who identified as non binary or who preferred not to specify their gender, whilst a quarter of its members identified as Black, Asian or ethnic minority background. The Academy and the voting process is overseen by Civica – an independent voting scrutineer.

This year, The BRITs are teaming up with **Music Declares Emergency** to amplify the NO MUSIC ON A DEAD PLANET campaign. This campaign has the support of thousands of artists including some of the biggest names in music and this new partnership with The BRITs will give music fans a way to get involved in positive climate action. Music fans can get involved now by heading to nomusicondeadplanet.org to sign up for monthly climate action challenges and music giveaways!

Mastercard returns as headline partner of The BRIT Awards for the 26th year, bringing cardholders closer to their passion for music through a range of BRITs experiences. Mastercard continues to partner with the BRIT School to support and celebrate the next generation of creative talent.

Also revealed today are new partnerships for The BRITs in 2024. **Hilton** will be this year’s **Official Hotel Partner**, and this collaboration will see the leading hospitality company associating with the biggest night in UK music with a unique ‘Stay on the Red Carpet’ moment, where nominees, performers and presenters will be invited to engage in some ‘pillow talk’ before their big night begins.

Media were invited to an official Nominations Event earlier today at the London Hilton on Park Lane, which has recently undergone a multi-million-pound renovation.

The partnership builds on Hilton's ongoing commitment to supporting the music industry. In the UK, Hilton's Secret Socials events have offered music fans and Hilton Honors members an exclusive opportunity to see global artists like they've never seen them before. BRITs fans will be able to bid for the eagerly anticipated first Hilton Secret Socials event of 2024, where lucky winners will be delighted with an intimate performance from a surprise BRIT nominated artist.

There is a new shine at The BRITs this year. **TRESemmé** will debut at the awards as the **Official Haircare Partner** as well as named partner of the Best New Artist category. This partnership will coincide with the TRESemmé Lamellar Shine launch and include an on-site presence backstage at The BRITs with gifting opportunities, shiny content, influencer partnerships and much more.

The BRIT Awards 2024 with Mastercard will take place on **Saturday 2nd March** - once again back in a primetime Saturday night slot - and will broadcast live on **ITV1 and ITVX** - from **The O2 arena**.

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Notes to Editors

About The BRIT Trust www.brittrust.co.uk

[The BRIT Trust](#) is the music industry's charity, with a mission to improve lives through the power of music and the creative arts. It is funded in large part through monies raised annually by [The BRIT Awards](#) and the [Music Industry Trusts](#) (MITS) Award. Since its founding by UK record labels and the BPI in 1989, the Trust has distributed over £28 million to a broad range of progressive charities and causes around the UK that promote education and wellbeing through music, with over half this amount going to [The BRIT School](#), the UK's leading performing and creative arts school that is free to attend, and [Nordoff and Robbins](#), the UK's largest music therapy provider. Other charities supported include [Mind](#), to promote good mental health in schools, the music industry and the workplace; [Music Support](#), the addictions and mental health charity; [East London Arts & Music](#) (ELAM), the free school creative arts sixth form; and [Key4Life](#), which seeks to help young men in prison, or who are at risk of ending up there, a way out from a life of crime by drawing on their passion for music. More recently causes such as [Come Play With Me](#), [Heart 'n' Soul](#), [Independent Venue Week](#), [Liam Colgan Music Fund](#), [Not Saints](#), and [Sing Inside](#) have been supported - you can learn more about their work and that of the BRIT Trust by reading [The BRIT Trust](#)

Diaries, published exclusively by Music Week [here](#).

About Mastercard (NYSE: MA) www.mastercard.com

Mastercard is a global technology company in the payments industry. Our mission is to connect and power an inclusive, digital economy that benefits everyone, everywhere by making transactions safe, simple, smart and accessible. Using secure data and networks, partnerships and passion, our innovations and solutions help individuals, financial institutions, governments and businesses realize their greatest potential. With connections across more than 210 countries and territories, we are building a sustainable world that unlocks priceless possibilities for all.

About ITV

In Media & Entertainment ITV commissions brilliant programmes in a full range of genres, including a wealth of entertainment formats, high-quality drama, must-watch sporting events, impactful factual and award-winning current affairs and journalism. This is made available to audiences through our family of channels, the biggest commercial network in the UK, and through ITVX, the new ad-funded, free streaming home for ITV and new programme premieres. ITVX also features a subscription option, for audiences who want to watch ad-free, and get access to BritBox UK.

About The O2

[The O2](#) is the world's most popular live entertainment, leisure, and retail destination, and has been visited by over 100 million people since opening in 2007. Playing host to over 300 events a year, The O2 is home to The O2 arena which was recognised as Billboard's 'Venue of the Decade' for the 2020's, and 'Venue of the Year' at the 2022 LIVE Awards, as well as club-sized music venue indigo at The O2.

A full day-out destination, there's plenty to explore at The O2 including the award-winning roofwalk attraction, Up at The O2; Outlet Shopping at The O2, with up to 70% off RRP on over 60 designer brands including adidas, Calvin Klein, Levi's, Nike, Superdry, and Tommy Hilfiger; interactive football experience TOCA Social; London's first iFLY Indoor Skydiving; 'gaming battleground' BOOM BATTLE BAR; Cineworld, London's largest cinema with 19 screens; the 12-lane boutique Hollywood Bowl; Oxygen Freejumping trampoline park; immersive dining experience Mamma Mia! The Party; interactive photo experience Selfie Factory, and over 30 bars and restaurants. Conveniently located just 15 minutes from

Central London, The O2 is easily accessible via road, tube, bus, or boat.

The O2 arena and Up at The O2 are owned and operated by AEG Europe. The Entertainment District and Outlet Shopping at The O2 are owned and operated by a joint venture between AEG Europe and Crosstree Real Estate.

About NO MUSIC ON A DEAD PLANET

The NO MUSIC ON A DEAD PLANET Movement is a global movement of musicians and music lovers coming together to take action on climate. Fans can sign up to find ways to get involved through monthly climate action challenges, volunteering opportunities and prize giveaways. You can find more information here:

nomusiconadeadplanet.org

About Hilton

Hilton (NYSE: HLT) is a leading global hospitality company with a portfolio of 22 world-class brands comprising nearly 7,300 properties and more than 1.1 million rooms, in 123 countries and territories. Dedicated to fulfilling its founding vision to fill the earth with the light and warmth of hospitality, Hilton has welcomed more than 3 billion guests in its more than 100-year history, earned a top spot on Fortune's 100 Best Companies to Work For list and been recognized as a global leader on the Dow Jones Sustainability Indices for six consecutive years. Hilton has introduced several industry-leading technology enhancements to improve the guest experience, including Digital Key Share, automated

complimentary room upgrades and the ability to book confirmed connecting rooms. Through the award-winning guest loyalty program Hilton Honors, the more than 165 million members who book directly with Hilton can earn Points for hotel stays and experiences money can't buy. With the free Hilton Honors app, guests can book their stay, select their room, check in, unlock their door with a Digital Key and check out, all from their smartphone. Visit stories.hilton.com for more information, and connect with Hilton on Facebook, Twitter, LinkedIn, Instagram and YouTube.

About TRESemmé

Born in salons over 70 years ago, TRESemmé hair care is still used by stylists today. Crafted with salon-quality ingredients

and trends, we test our products to ensure they work as well as (or better) than salon brands, and stylists have been putting TRESemmé to the ultimate test at

New York Fashion Week since 2009.

TRESemmé is dedicated to making salon quality products without the salon price because we are powered by simple

truth: every woman deserves to look and feel fabulous, like they've just stepped out of the salon. We are proud to be PETA-certified cruelty-free and do not test on animals anywhere in the world.

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