

Mr Bates vs. the Post Office is ITV's biggest new drama in over a decade beating Downton Abbey launch

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[Drama, Corporate](#)

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Mr Bates vs. the Post Office is ITV's biggest new drama in over a decade, even beating the launch of *Downton Abbey* in 2010.

The ITV Studios and Little Gem series has now averaged 9.8m viewers across its four episodes, including 7 day viewing across all devices plus pre-TX viewing.

Including post-7 day viewing, the first three episodes have now all been watched by over 10.6m viewers, with the launch currently averaging 10.9m after ten days of catch up.

The series, including the documentary, has had 16.6m streams so far on ITVX.

It is the biggest drama across all channels since *Line of Duty* series 6 on BBC One in 2021.

It is the biggest new drama across all channels since *Bodyguard* on BBC One in 2018.

And it is ITV's biggest drama since *Broadchurch* in 2017.

The four episodes are the most watched programmes on any channel so far this year.

Mr Bates vs. the Post Office is distributed internationally by ITV Studios.

**Viewing from 2019 - to date is based on C7 viewing including pre-broadcast and non-TV viewing, first runs only. Please note that pre-2019, C7 viewing did not include non-TV data.*

Press Contacts

natalie.phillips@itv.com

Viewer enquiries

<https://www.itv.com/contact/how-to-get-in-touch>