

ITV confirms groundbreaking £1m win will air in episode 2 of Ant & Dec's Limitless Win

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Ant & Dec's Limitless Win kicked off this evening, with sisters Tina and Tracy walking away with a life-changing £100,000 as they took on the famed limitless ladder. But with a series that hosts Ant & Dec have teased to have "more drama, more tension, more fun, and more wins than ever before!" the wins don't end there, as it is confirmed in a sneak peek of next week's show that the staggering £1m win will feature in episode 2 of the much-loved quiz show.

As the only show of its kind to offer a limitless cash jackpot, the groundbreaking £1m cash prize earns the title of the biggest cash prize in the show's history. The format has previously seen big wins on the show such as contestants Katherine and Will from series 1 who walked away with a life-changing £500,000.

Since launching in 2022, Ant & Dec's Limitless Win has ranked in the top ten entertainment series across all channels and programmes, with its second series drawing in an average of 4 million viewers.

If used, must credit: Ant & Dec's Limitless Win S3 continues on Saturday 13th January, 8:30pm on ITV1 and IT VX. Episode 1 is available to watch on IT VX.

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