

# ITV reveals Diary Room Chair for upcoming series of Big Brother

Published Sat 07 Oct 2023



[Entertainment](#)

## ITV reveals Diary Room Chair for upcoming series of Big Brother

ITV reveals the first image of the new Diary Room Chair for the eagerly awaited new series of Big Brother - hosted by AJ Odudu and Will Best (produced by Initial, part of Banijay UK) - which starts this Sunday at 9pm on ITV1, STV, ITV2 and ITVX.

One of Big Brother's most iconic and recognisable features, the brand-new Diary Room Chair - made from 100% post-consumer recycled polyester, returns with a captivating and vibrant new look for the reimagining of the original reality show.

Playing host to the show's most intimate and revealing moments, the Diary Room sees housemates communicate directly with Big Brother - discussing the latest antics gripping the house, casting nominations on their fellow housemates and more.

Big Brother will be followed each night by Big Brother: Late & Live - an exciting new commission hosted live by AJ Odudu and Will Best from the site of the Big Brother house in front of a studio audience - giving viewers an additional hour of exclusive Big Brother content. Big Brother: Late & Live will be the only place to watch the evictees first live interview alongside an array of unmissable exclusive features including access to the camera runs, celebrity guest commentary and debate plus weekly nomination results.

The iconic Big Brother: Live Stream also makes its return to screens, airing seven nights a week exclusively on ITVX, giving fans the opportunity to watch live footage into the small hours after Big Brother: Late & Live.

Big Brother: The Launch will air this Sunday at 9pm on ITV1, STV, ITV2 and ITVX in a disruptive multi-channel and streaming takeover. The remainder of the series will be available nightly at 9pm on ITV2 and ITVX (apart from Saturdays).

[end]

Press Contacts

[jake.way@itv.com](mailto:jake.way@itv.com)

Picture Contacts

[james.hilder@itv.com](mailto:james.hilder@itv.com)

Viewer enquiries

<https://www.itv.com/contact/how-to-get-in-touch>