

ITV2 and ITVX release first new promo for Big Brother

Published Fri 08 Sep 2023



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Tonight, ITV will premiere the first brand-new marketing promo for the eagerly anticipated new series of Big Brother.

The first in a series of exciting promos for the programme - which launches on ITV2 and ITVX this October - sees hosts AJ Odudu and Will Best impersonating narrator Marcus Bentley who then advises them to 'stick to presenting'.

The promo will air on ITV1 tonight during Rugby World Cup 2023 Live.

If used, must credit:

Big Brother returns this October on ITV2 and ITVX

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