

# Big Brother Sees It All - Iconic Eye Revealed

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The wait is almost over as the Ultimate Social Experiment, Big Brother makes its long awaited return to screens later this year on ITV2 and ITVX.

Tonight, in an all channel takeover, viewers caught their first glimpse of the brand new Big Brother eye in an exclusive promo airing across ITV1, ITV2, ITV3, ITV4 and ITVBe.

The iconic logo tease comes hot on the heels of the announcement of Aj Odudu and Will Best as the reality show's new hosts.

The all new Big Brother house will welcome its new house mates later in 2023.

Footage from the house will be live streamed into the small hours every night on ITVX after the Big Brother companion show.

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