

Chasers from around the world unite for the launch of The Chase: World Tour Quiz app

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2023 Fans of the award-winning, international hit quiz show The Chase can now take on some of their favourite Chasers head-on with the launch of a brand new mobile game.

The Chase: World Tour quiz app is a fun new way to challenge yourself and take on Chasers from around the world. The free-to-download quiz app is available in over eight territories around the world including the UK, Australia and New Zealand.

Developed by the award-winning team at Barnstorm Games in association with Potato, part of ITV Studios, creator and producer of The Chase, the app brings together fan-favourite Chasers from the UK, US, and Australia, including Mark Labbett (The Beast), Anne Hegerty (The Governess), James Holzhauer (The High Roller), and Issa Schultz (The Supernerd).

The Chase: World Tour allows fans to play in settings from all around the world, including London, New York, Shanghai, and Melbourne. Players can take on all the classic rounds, including The Cash Builder, The Chase, and The Final Chase – all while working their way up the international leaderboard and compete with

friends to become the greatest Chaser conqueror.

“The Chase: World Tour takes every element of the show and supersedes them. It’s the ultimate quiz experience for fans around the world,” says Martin Scott, Executive Producer at Potato.

Iain Marsh, Creative Director, Brand Licensing, Global Partnerships, ITV Studios adds “If you watch The Chase and you're thinking, can I beat The Chasers? With this game we've given players from all over the world the chance to show off their quiz skills as they take on The Chasers they've seen on TV.”

The Chase: World Tour is free to download and play on iOS and Android, with additional in-app purchases available. So, what are you waiting for? Download The Chase: World Tour now on the App Store and Google Play to start your journey to becoming the ultimate Chase champion!

The Chase: World Tour is available in the UK, Ireland, Australia, New Zealand, Finland, Croatia, Cyprus, Israel and more to follow.

The Chase is on!

[ENDS]

About The Chase

The Chase isn’t just a quiz, it’s a race where players must outrun some of the finest quiz brains in the country, The Chasers. A team of four strangers face tough, quick-fire questions individually to build up their team’s prize money. But to make it back to their team, they must go head-to-head with the Chasers and beat them to the finish line. This established, award-winning format is now a global brand in 19 territories with successful spin-offs such as Beat The Chasers, which has its local version in 7 territories to date.

The Chase is created by Potato, part of ITV Studios and is distributed internationally by ITV Studios.

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