

ITV Amplify returns to supercharge senior leadership potential, for another cohort of outstanding colleagues

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[Corporate](#)

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Pictured:

Row 1 L- R- Casey Shaw, Leah Grant, Sameer Modha, Bethany Young

Row 2 L- R- Lucy Kapasi, Jack Ivens- Gardiner, Callum Dziedzic, Michelle De Leon

Row 3 L- R- Peter Carter, Gillian Harrison, Stuart Coulson

ITV leadership programme for Deaf, Disabled and neurodivergent colleagues begins this month

ITV today confirmed the 11 high potential colleagues who have been selected for its senior leadership programme, Amplify, which this year focuses on supercharging the leadership potential of outstanding Deaf, Disabled and

neurodivergent colleagues.

Joining the programme which begins this month, the selected colleagues will benefit from bespoke coaching sessions, leadership sessions and panel discussions with top industry speakers.

As with the inaugural year, each participant on the programme will be matched with a Sponsor from the Management Board as well as become a Sponsor themselves to a new entrant joining ITV.

This unique, tailored programme will be held over 6 full days across 8 months and participants will also be given individual coaching sessions across the period. The programme is being led by ITV Creative Diversity Partners, Nahrein Kemp and Sam Tatlow MBE and is being facilitated by leading Executive Coach Sarah Pickthall.

The selected colleagues (names below) come from a wide range of different areas across ITV including commissioning, production, news, commercial, marketing, technology and streaming.

Amplify is one of ITV's targeted initiatives to address retention and promote talent progression, with a view to improving diverse representation at senior level across our business.

Participants from the 2022 Amplify programme include Sonny Hanley, who has been promoted from his role as Controller, Content Services to become the Director of ITV Academy, Enita Kang, Head of Enterprise and Risk and now Chief of Staff in the CEO Office, and Priya Singh (formerly Business Director, Content Supply Programme) who has recently been promoted to Director of Operations, Commissioning and Content, reporting to Media and Entertainment Chief Operating Officer Sarah Clarke.

Peter Carter

Principal Engineer
Group Technology

Casey Shaw

ITV Able Co- Chair, Activation Manager,
Commercial Sales

Michelle De Leon

News Features Producer
Good Morning Britain

Sameer Modha

Measurement Innovation Controller
Commercial - Client Strategy and Planning

Gillian Harrison

On Screen BSL Presenter and Diversity Lead
Signpost Productions

Callum Dziedzic

Assistant Commissioner, Drama and Comedy
Drama Commissioning

Leah Grant

Product Designer
Streaming

Lucy Kapasi

On Screen Journalist
News (ITV Central)

Stuart Coulson

ITV Able Co- Chair, Technical Development Specialist
Signpost Productions

Jack Ivens- Gardiner

Floor Manager
ITV Daytime

Bethany Young

ITV Able Co- Chair, Team Assistant
M&E Marketing

Ade Rawcliffe, Group Director of Diversity and Inclusion says:

"We are excited to be bringing Amplify back, this time for our Deaf, Disabled and neurodivergent ITV colleagues. At ITV we are committed to increasing the representation of senior Disabled talent in our industry, and Amplify plays a key role in achieving this aim.

The entire programme this year embeds accessibility and disability representation into every part of it; from our Executive Coach to our industry speakers. We look forward to raising the profile of our Amplifiers and to see them become the future leaders of our industry."

Press Contacts

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Viewer enquiries

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