

ITV - Big Brother confirms new hosts for ITVX and ITV2 2023 return

Published Tue 25 Apr 2023



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Also confirmed is a nightly companion show looking at all the day's action from the Big Brother house

ITV and Initial (part of Banijay UK) today confirm the new hosts for the forthcoming series of Big Brother and its companion show - AJ Odudu and Will Best - ahead of the show's hotly anticipated return to ITVX and ITV2 later this year.

The pair will share the iconic hosting role on the main show, presiding over the weekly evictions and quizzing housemates on all of the goings on in the world's most famous house. The duo will also host an additional nightly live show debating all the hot topics inside the house.

A TV favourite, AJ has recently co-hosted the acclaimed revival of The Big Breakfast. She has hosted on Comic Relief and as part of the Eurovision family, and is also known to ITV audiences having presented backstage on The Voice UK and The Voice Kids. Close friend and fellow Big Brother superfan Will meanwhile has presenting credits across major broadcasters including Dance, Dance, Dance for ITV as well as other projects for E4, T4 and BBC Three.

Big Brother is produced by Initial. Launching in 2023, a cast of house mates will be taking up residence in the legendary TV habitat for up to six weeks, with cameras capturing their every move, and the nation following every twist and turn. Casting for the show is ongoing, with wannabe house mates invited to apply via <https://www.bigbrother.com/>

AJ said:

"I'm so excited to finally be able to say that, yes: I'm hosting Big Brother! I couldn't be happier. Following in the footsteps of some of my favourite broadcasting legends to front such an iconic show is an absolute honour - and to do it alongside my amazing friend Will is the icing on the cake."

Will said:

"I grew up with Big Brother so getting a chance to host it with my mate AJ is a dream come true. I can't wait to tell some housemates not to swear."

Paul Mortimer, Director of Reality Commissioning for ITV2 and ITVM, said:

"AJ and Will really are our perfect pairing as we prepare to reintroduce Big Brother to the next generation. With a genuine chemistry, both of them will bring effortless wit, charm and heaps of character to their roles and we're delighted to be working with them both again."

Natalka Znak, CEO of Remarkable Entertainment, Initial and Znak TV, added:

"It's an all-new Big Brother on a new channel and with new hosts. AJ and Will are fresh, with bags of talent, and a real passion for this iconic show. It's going to be such fun having them at the helm."

Big Brother is commissioned for ITV2 and ITVM by Paul Mortimer, Director of Reality Commissioning & Acquisitions and Controller, ITV2, ITVM & CITV, and Peter Tierney, Commissioning Editor - Reality. Katy Manley is MD of Initial and Tamsin Dodgson is Creative Director for Big Brother. Big Brother is one of a

number of major format commissions secured by leading entertainment and format producers Nataalka Znak and Claire O'Donohoe since joining Banijay last year.

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