

# ITV Studios inks major premium drama deal with Nordic broadcasters

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## [Corporate](#)

ITV Studios has today announced a slew of new sales in the Nordics across its world-class drama slate. The deal, which closed at last week's ITV Studios' Drama Festival, part of the third annual London TV Screenings, sees five major Nordic public broadcasters: SVT in Sweden, NRK in Norway, YLE in Finland, DR in Denmark and RUV in Iceland, unifying their buying power to acquire a substantial package of premium scripted content for their channels.

Together, they have secured the quintessentially modern relationship drama **You & Me** which explores what it means to find love, starring Harry Lawtey (*Industry*, *The Pale Blue Eye*), Jessica Barden (*The End of the F\*\*\*ing World*, *Pieces of Her*, *Far From The Madding Crowd*) and Sophia Brown (*The Witcher: Blood Origin*, *Giri/Haji and Borderland*) alongside Julie Hesmondhalgh (*Coronation Street*, *Broadchurch*, *The A Word*) and produced by Happy Prince, directed by BAFTA-winner Tom Vaughan (*Doctor Foster*) and executive produced by Russell T. Davies (*It's A Sin*, *Doctor Who*).

The consortium has also acquired World Productions' gripping new provocative drama **Fifteen-Love**, set in the elite world of Grand Slam tennis. Starring Aiden

Turner and Ella Lily Hyland, it is created and written by Hania Elkington (*The Innocents*, *The Essex Serpent*) and directed by Eva Riley (“Perfect Ten”) and Toby MacDonald (“Ragdoll”).

The deal also includes the eagerly awaited World Productions for ITV1 and ITVX series, **Malpractice**, directed by BAFTA-nominated Philip Barantini (*Boiling Point*, *The Responder*) and written by former NHS doctor Grace Ofori-Attah. This nail-biting medical thriller tells the story of a damaged doctor caught up in a dangerous conspiracy and will air on ITVX in the coming months.

**Nolly**, the three-part drama from BAFTA-winning writer Russell T Davies and produced by Nicola Shindler’s Quay Street Productions has also been snapped up, starring the Academy Award-nominated Helena Bonham-Carter.

Additional shows include World Productions’ true crime-drama **The Hunt For Raoul Moat**, starring Lee Ingleby and written by Anne screenwriter Kevin Sampson and the Mammoth Screen and MASTERPIECE co-production, **Tom Jones**, the four-part mini-series reimagining Henry Fielding’s classic novel ‘The History of Tom Jones’. Finally from Jeff Pope’s ITV Studios label, two dramas based on true stories, **The Walk-In** starring Stephen Graham, about how a Neo-Nazi plan to kill an MP was foiled by an inside man, and **Four Lives** the story of the courageous families of four young gay men who lost their lives to killer Stephen Port, starring Stephen Merchant.

**Gisela Asimus Minnbergh, Executive Vice President, Distribution EMEA, ITV Studios said:** *“It’s the combination of the calibre of producers we are now working with - Nicola Shindler, Simon Heath, Dominic Treadwell-Collins, Patrick Spence and Jeff Pope to name but a few - and the Nordics appetite for UK drama which makes partnerships like this possible. I’m delighted to see this volume of shows reaching Nordic viewers on their ever-popular PSB channels.”*

**Fredrik Luihn, Head of Acquisitions, NRK, speaking on behalf of the group said:** *“We are extremely pleased to be able to bring such a great line-up of top quality British drama series to the Nordic audience.”*

The deal was brokered on behalf of ITV Studios by Jo Halstead, Sales Director, Nordics.

**[ENDS]**

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