ITVX announces content partnership with STUDIOCANAL

Published Tue 28 Feb 2023



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Over a thousand hours of content added to subscriber offer

ITV today announced a partnership with STUDIOCANAL to carry its STUDIOCANAL PRESENTS service, which will bolster ITVX Premium, the streamer's subscription tier, giving ITVX subscribers access to hundreds of quality films and television series from STUDIOCANAL's renowned catalogue.

Expected to launch on ITVX Premium this Spring, the deal will see over 400 films added to the subscription tier of the service, which is available from £5.99 per month. ITVX Premium also provides subscribers with access to BritBox's catalogue and all of ITVX's wide range of content ad-free.

STUDIOCANAL PRESENTS will give subscribers the opportunity to access a curated selection of top films and series from STUDIOCANAL's extensive library showcasing critically acclaimed family favourites Paddington and Paddington 2, A Shaun the Sheep Movie: Farmageddon, and treasured classics like The Railway Children starring Jenny Agutter

STUDIOCANAL PRESENTS also features award-winning home grown and international films such as Legend starring Tom Hardy, Tinker Tailor Soldier Spy starring Gary Oldman, Non Stop starring Liam Neeson, The Imitation Game starring Benedict Cumberbatch, Apocalypse Now starring Marlon Brando, David Lynch's Mulholland Drive, Guillermo del Toro's Pan's Labyrinth and The Deer Hunter, starring Robert De Niro and Christopher Walken.

The regularly evolving selection offers something for everyone, catering for action/ adventure fans with films including Rambo, Rush directed by Ron Howard and starring Chris Hemsworth, and 80s classic Highlander. Fans of romantic drama can look forward to The Guernsey Literary and Potato Peel Pie Society starring Lily James, while comedy fans can enjoy favourites like Alan Patridge:Alpha Papa, starring Steve Coogan and the acclaimed Four Lions directed by Chris Morris

STUDIOCANAL PRESENTS also offers a wealth of premium and international TV series such as Hannibal, the prequel series to The Silence of the Lambs; and showcases the best of STUDIOCANAL and CANAL+'s own TV productions including Russell T Davies' dystopian drama Years and Years; all eight series of popular French procedural Spiral; hip-hop drama All the Way Up, which broke streaming records upon its launch on Canal+ in France; and cult Danish thriller Below the Surface.

ITV's Director of Content Partnerships, Streaming, Laura Franses commented: 'We are thrilled to announce our partnership with STUDIOCANAL PRESENTS. This fantastic collection of films and television series is the perfect addition to ITVX Premium, where subscribers can browse quality content ad-free to their hearts' content.'

[end]

About ITVX

Launched in late 2022, ITVX is UK's freshest streaming service, letting viewers stream new programme exclusives, with adverts, for free; ranging from premium dramas, documentaries, US series, comedy and reality shows to blockbuster films

and much, much more. ITVX is the first streaming service in the UK to offer viewers the flexibility to access free content with ads and ad-free paid subscription, all in one place. Paying subscribers also have access to BritBox UK. ITVX live streams must-watch events, from live sport to Love Island, as they are broadcast on ITV's channels. ITVX also offers an ever-changing host of exclusive themed channels in line with viewer preferences and popularity; these constantly evolving pop-up channels provide a scheduled experience through a streaming service.

NOTES TO EDITORS

About STUDIOCANAL PRESENTS

<u>STUDIOCANAL PRESENTS</u> is the new streaming service from STUDIOCANAL, available via ITVX, Amazon Prime Video Channels and also via the Apple TV app.

From home-grown crowd-pleasers and world cinema greats, to acclaimed independent movies and modern and classic horror, STUDIOCANAL PRESENTS offers access to a wealth of exceptional film and series from its renowned and world-spanning library.

A variety of new titles will launch on the channel every month, many of which can't be streamed anywhere else in the UK.

STUDIOCANAL PRESENTS is available through ITVX, the Amazon Prime Video platform and also the Apple TV app on iPhone, iPad, Apple TV, iPod touch, Mac, popular smart TVs from Samsung, LG, Sony, VIZIO, TCL, and others, Chromecast with Google TV, Roku and Amazon Fire TV devices, and PlayStation and Xbox consoles.

About STUDIOCANAL (a CANAL+ Company)

STUDIOCANAL, a 100% affiliate of CANAL+ Group held by Vivendi, is Europe's leader in production, distribution and international sales of feature films and series, operating in all five major European markets – France, United Kingdom, Germany, Benelux and Spain – as well as in Australia and New Zealand. It finances and produces around 30 films per year, distributes around 50 films per year and owns one of the largest film libraries in the world, boasting nearly 7 000 titles from 60 countries, spanning 100 years of film history. 20 million euros has been invested into the restoration of 700 classic films over the past 5 years.

STUDIOCANAL also produces more than 200 hours of TV series each year at an international level. All productions take place directly through STUDIOCANAL entities or with its award-winning network of European production companies (STUDIOCANAL Series, LAILAPS FILMS, RED PRODUCTION COMPANY, URBAN MYTH FILMS, BAMBÚ PRODUCCIONES, STUDIOCANAL ORIGINAL, 2e BUREAU, SUNNYMARCH TV, SAM Productions, DUTCH FILMWORKS).

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