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ITV took home **five** awards at the 2023 Broadcast Awards last night, with a range of programmes across genres recognised.

The wins included Best Entertainment Show for the first series of **The 1% Club**, hosted by Lee Mack, which was described as combining a simple premise with the quick wit and charm of host Lee Mack to unleash a “brilliantly executed” family entertainment show. The judges praised the format’s inclusivity and ability for audiences to easily play along at home. Unlike other quiz shows, the playing field is levelled with questions based on logic rather than knowledge of trivia. Coupled with ITV’s famous sense of scale and an impressive set, one judge called for the celebration of a new format that has proved to be “a genuine hit in the genre”.

Olivia Attwood: Getting Filthy Rich picked up Best Popular Factual Programme for her exploration of the new and uncharted world of selling sex online. The judges praised the ITV2 series saying “It feels like it is genuinely talking to a young audience. Olivia is a great talent who has some real moments of revelation.”

Best Specialist Factual Programme was awarded to **Worlds Collide: The Manchester Bombing** which marks the fifth anniversary of the terrorist attack on the Manchester Arena. Families who lost members on that day are given space to share their stories as the judges complimented the series and said “it’s strength is its unstuffy, non-patronising, intelligent storytelling, which it brings to a young audience who would usually go online for this content”.

An Audience with Adele won Best Music Programme as it was recognised for not only capturing Adele’s extraordinary vocals but for showcasing her down-to-earth and engaging personality. Adele performs songs from her most recent album, 30 with the ability to engage both the studio audience and the viewers at home. The programme was made all the more special by the inclusion of key workers such as doctors, nurses and other frontline staff in the audience, as well as those who were affected by the 2017 Grenfell tragedy. Commended by the judges for its “authenticity and intimacy” which they said delivered both “impressive scale and a real connection with the audience”.

Emmerdale produced by ITV Studios Continuing Drama came away with Best Soap/Continuing Drama. The Soaps reputation for pushing boundaries of Soap storytelling was exemplified in 2022, with Marlon Dingle’s stroke storyline clinching victory for the continuing drama as it was praised for its “genuine emotion”. As one judge described “the script deftly moves between hilarity and heartbreak to deliver a true-to-life story that resonated deeply with viewers”.

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