

# THE GIRLS ALOUD SHOW: LIVE AT THE O2 TO AIR ON ITV1 & ITVX THIS AUTUMN

Published Mon 14 Oct 2024



ITV and ITVX announce *The Girls Aloud Show: Live at The O2* - recorded in London during the band's critically acclaimed sell-out arena tour earlier this year which saw the band play to over 300,000 people. The show highlights plus some sneak peeks behind-the-scenes will air as a one hour special later this autumn on ITV1. The full extended arena show will also be available to stream on ITVX.

It's been 22 years since Cheryl, Kimberley, Nadine, Nicola and Sarah were voted the winners of *Popstars: The Rivals* and formed the all-conquering legendary pop band, Girls Aloud. To celebrate this milestone and honour their bandmate Sarah, Girls Aloud embarked on a huge arena tour of the UK and Ireland in May and June of 2024, to critical acclaim and the delight of fans the world over.

This film from one of the shows from their legendary run of 5 nights at London's The O2 offers another chance for fans to enjoy the show if they missed it first time round as well as letting audiences relive their favourite moments when the

full show lands on ITVX.

*"This show is a massive celebration of our journey over the last 22 years. It was a great chance for us to showcase our catalogue of music that we're so proud of, and to celebrate and remind people of our incredible Sarah" - Nicola*

*"It was pure joy and nostalgia at every show. It was amazing to look out at the crowd every night, especially in the moments when we all remembered Sarah together" - Cheryl*

*"The Girls Aloud Show is a unique experience because there's so much excitement and camaraderie in the room - we're all in it together. Our fans got so creative with their costumes - they came as different eras of Girls Aloud" - Nadine*

*"It's exciting to think that anyone who didn't manage to see The Girls Aloud Show when we toured the UK is going to have this chance to share it with us now" - Kimberley*

**Katie Rawcliffe, Head of Entertainment & Daytime Commissioning ITV added:** *"We are so excited to be bringing The Girls Aloud Show to ITV audiences later this year - the arena tour was hotly anticipated and an enormous success.*

*"Working with the band on bringing something extra for the fans has been a joy and we look forward to both the highlights and the full tour coming to ITV1 and ITVX very soon."*

The tour was a celebration of Girls Aloud's rich back catalogue and the ground-breaking success they have achieved as a band.

The most successful girl group of the noughties, Girls Aloud have sold in excess of 5 million albums in the UK. The band hold the Guinness World Record for their 20 consecutive UK Top 10 singles. 'Sound of the Underground' was the 2002 Christmas Number One, spending four weeks at the top of the charts and selling over half a million copies in the process.

Girls Aloud were nominated for five Brit awards and won Best Single for The Promise. They were invited to record the official single for Children in Need twice. The band toured extensively, with their 'Out of Control' tour playing to over 30 arena dates.

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